



Consulting Services for Animation Production

Reference No.: MCA-M/Proc/122

QUESTIONS AND ANSWERS

Clarification #1

Date: September 25, 2025

No	QUESTIONS	ANSWERS
1	We would like to clarify whether the consultant is expected to continue producing an existing animation property under this assignment, or whether it is acceptable to create new content aligned with MCA's directions and objectives.	<p>Both options would be acceptable under this assignment. Please refer to the Appendix 1 (Terms of Reference) of the RQI document: It is specified in the Part IV. Scope of Services that "Integration with existing animation series familiar to local viewers is encouraged".</p> <p>Regardless of the selected option, the animation production process will consist of the following four phases, as outlined in the Terms of Reference:</p> <ol style="list-style-type: none"> 1. Content Development and Script Writing Phase 2. Pre-production Phase 3. Animation Production Phase 4. Post-production Phase
2	Given that our team does not currently own an ongoing animation project, we would appreciate confirmation on whether our proven past experience and expertise would be considered sufficient, provided we produce new content in alignment with MCA's requirements.	The evaluation of the submitted "Qualification Information" will be based strictly on the criteria and sub-criteria outlined in Table 1 (Technical Evaluation Framework) of the RQI document. In this context, the absence of an ongoing animation project will not affect the evaluation, as ongoing projects are not a requirement and are not considered under the evaluation framework.
3	Is it mandatory for the work to be created in 2D format? Would it be acceptable to create it in 3D animation instead?	As specified in the ToR (Terms of Reference) the selected Consultant shall produce 2D animated video.

4	<p>I currently do not have videos uploaded on my personal YouTube channel. However, would it be possible to submit links of works in which I participated as an animator? In that case, can projects on other websites be considered as valid references?</p>	<p>For the evaluation of key professional personnel, samples of work shared on any platform or website may be accepted as valid proof of experience of the Key Professional personnel.</p> <p>However, for the evaluation of the Consultant Firm's qualifications (Sub-criteria 1.2), Offerors must submit supporting documentation, such as analytical reports from recognized platforms demonstrating audience reach, to verify the Firm's relevant experience. Please note that this requirement applies to the Firm as an entity, not to individual personnel.</p>
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