



MILLENNIUM CHALLENGE ACCOUNT-MONGOLIA

CONTRACT AWARD NOTICE

JUNE 13, 2023

Reference:	MCA-M/CF/WSSA/CS/01
Description:	Consulting Services for Design Development of Social Behavior Change Interventions for Mongolia Water Compact
Signature of Contract:	June 9, 2023
Contractor's Name:	The Asia Foundation (USA)
Contract Amount:	215,000.00 US Dollars excluding VAT
Duration of the Services:	6 (Six) Months
Summary of Scope of Contract:	<p>Develop the design of the SBC interventions which is intended to target specific behaviors among the household water consumers of UB, which include i) Willingness to pay for increased water tariffs for apartment and ger area consumers; ii) Timely payment of water bills among apartment consumers. In order to achieve this objective, under this assignment, the Consultant is requested to develop implementable design for the following two interventions for supporting the objectives of the CRP.</p> <p>Intervention 1: Improve Water Utilities' Customer Services;</p> <p>Intervention 2: Communications and Media Campaigns.</p>